**Design**

**Problem to be solved and background**

In the early years of Twitters extensive growth period (2008-2010), it became one of the most popular social media platforms. On average three hundred thousand tweets were posted daily in 2008. This later grew to fifty million tweets posted daily in 2010. (Demilt, Jessica, n.d.) The exponential growth of the platform caused a vast amount of data to be collected from users. It was recorded that an average of 876 million tweets a day are posted on Twitters platform in 2022. (M, 2022) This huge amount of data being collected everyday can become increasingly hard to sustain for a company without the right resources.

# Bibliography

Demilt, Jessica. (n.d.). The Origins of Twitter. Retrieved from penningtoncreative.com: https://penningtoncreative.com/the-origins-of-twitter/

M, Y. (2022, 08 9). Number Of Tweets Per Day. Retrieved from www.renolon.com: https://www.renolon.com/number-of-tweets-per-day/